

**HOURS OF OPERATION:** 

MON - FRI 10am-5pm SATURDAY 11am-4pm **APPOINTMENT ONLY** 

EMAIL: INFO@ BKNYPRINTING.COM

## ARTWORK SPECIFICATIONS

- 1. SOFTWARE: Illustrator or Photoshop.
- 2. FILE FORMAT: NATIVE PSD & AI. EPS. TIFF. PDF.

\*Please Note a JPG FILE is a compression format that will lose quality each time you open and save s a new name. In order to maintain edge sharpness this format is NOT recommended to use for color separations.

- **3. FILE RESOLUTION:** 300 DPI. 100% (the actual size it should be printed)
  For Photorealistic Prints Put the background (shirt color) on a separate layer from the image that is to be printed. If you are sending Vector Based AI, EPS, or PDF files CONVERT ALL TYPE TO OUTLINES.
  - \*Please List Exact Placement Specs for Design, Number of Colors and each Pantone Color.
- 4. Artwork can be provided by CD, Flash / thumb drive, uplink, or email to info@bknyprinting.com
- **5.** Artwork MUST be to size! Pantone color (Spot Color) is needed, unless the job is a 4 color process.
- **6.** A paper proof spec must be provided with file. (spec must indicate size, color, and placement) \*BKNY SPEC SHEET TEMPLATES CAN BE DOWNLOADED FROM OUR WEBSITE

## 7. RECOMMENDED PRINT IMAGE SIZES:

**RECOMMENDED ART SIZE:** 

**STANDARD PRINTS** 

15.5" W x 17.5" H



RECOMMENDED GARMENT MENS TEE

BKNY PALETTE SIZE: 16"W x 18"H

**WOMENS PRINTS** 

13.5"W x 15.5"H



RECOMMENDED GARMENT
WOMENS TEE

14"W x 16"H

YOUTH PRINTS

9.5"W x 13.5"H



KIDS TEE &
TOTE BAGS

10"W x 14"H

**OVERSIZE PRINTS** 

18"W x 24"H



MENS TEE

20"W x 28"H

## INSIDE NECK LABEL SPECIFICATIONS

MAXIMUM ARTWORK
DIMENSIONS
FOR
15" X 15"
HEAT TRANSFER
NECK LABELS



DEFAULT INSIDE LABEL
PRINT COLOR IS
LIGHT GREY
UNLESS OTHERWISE
SPECIFIED BY
CUSTOMER

**EMAIL ARTWORK TO INFO@BKNYPRINTING.COM**